BIOSURGICO

Business Portfolio

Our Story.

We have started our business in 2024 in fields of Pharmaceutical and Surgical & Non-Surgical Medical Equipment's focusing on Retail, Wholesaling and General Order Contracting business.

Biosurgico is young dynamic and vibrant company specializing in importing Medical Equipment's, Consumables, Medical Supplies. Delivering not only to private small business but also tapping institutions for contractual deliveries.

Biosurgico own experts possess experience more than twenty years who delivers combination of innovation, science and business to improve Human Health.

Purpose of Existence.

We are working persistently to provide developed health care, products, services, and assisting health care providers with their career, while adhering to our ethical values and respecting social and environmental concerns which will be positively reflected in our customers satisfaction.

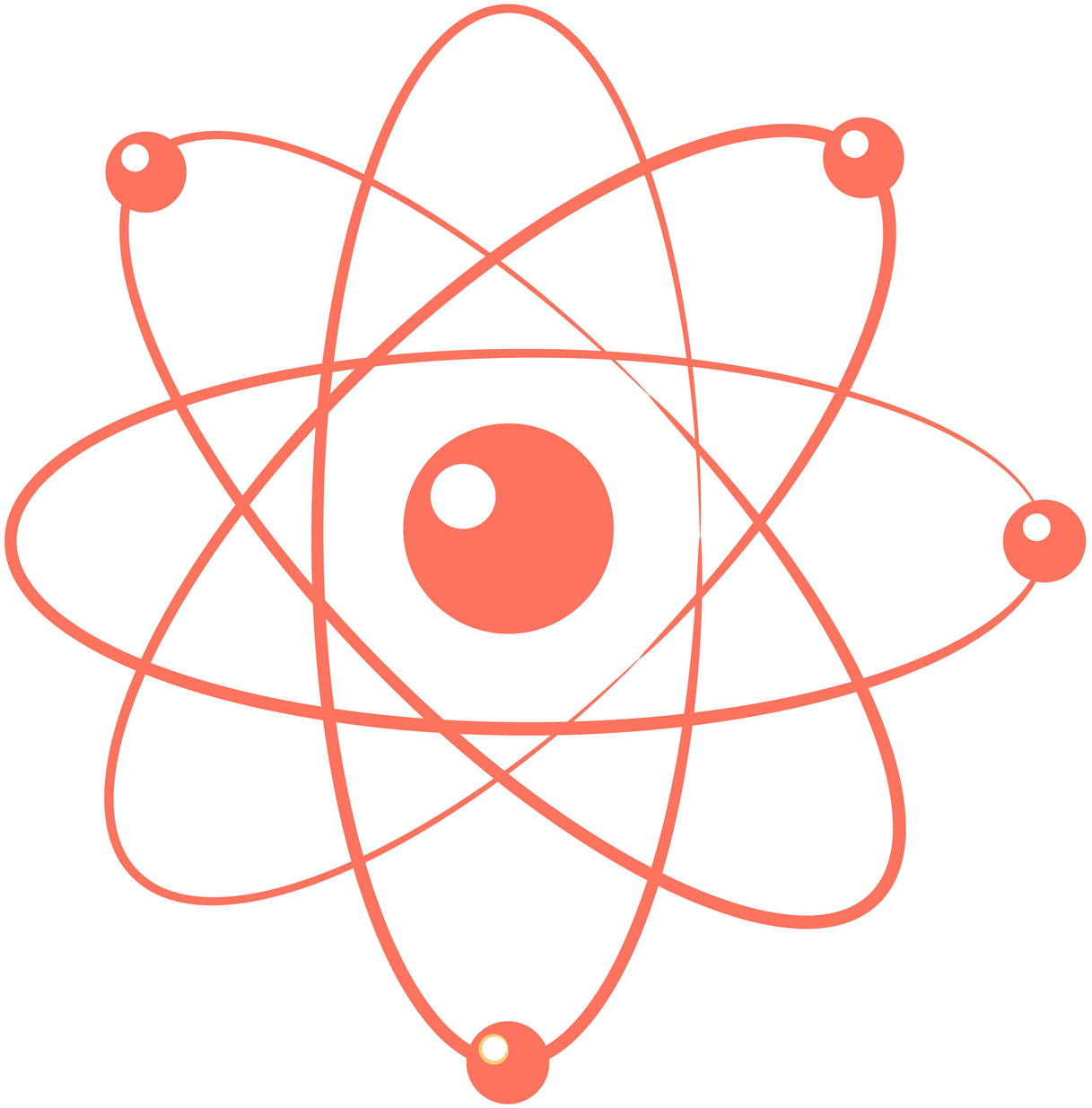
And this commitment lead us to have a our Mission and clear Our Vision.

Our Mission.

Enhance the quality care of patients and efficiency of healthcare facilities by delivering surgical/non-surgical products. Strive to provide innovative and reliable solutions to healthcare professionals, by upholding, highest standards of quality service with integrity.

Our Vision.

To be first choice of health care in Pakistan.



Our
Core Values.

Biosurgico core values not only reflects Mission of company but also ethics and culture of operations conducted:

Integrity: Conducting all business operations with honesty and transparency.

Excellence: Starving highest level of quality of products and services.

Customer Satisfaction: Prioritizing customer satisfaction and building long-lasting relationships.

Teamwork: Collaborating and working on common business goals.

Innovation: encouraging creative ideas and supporting and supporting their implementation.

Fields of Service.

Provide a range of products in fields of:

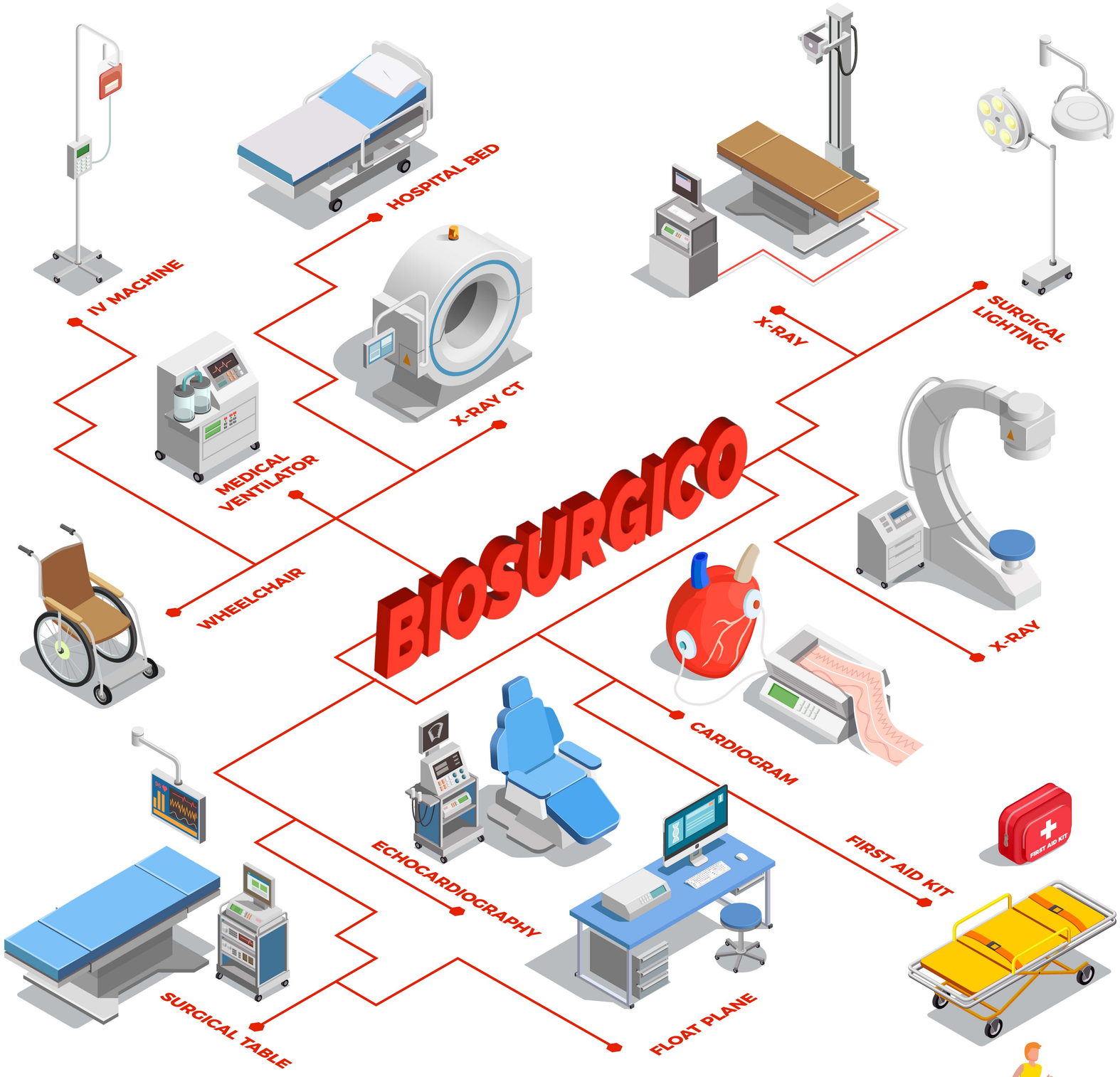
Medical Equipment: Patient Beds, Recliner Chairs, Monitors, Surgical Tables, Surgical Headlights, Simulation Models, Anesthesia Machines, Ultra-sound Machines, Blood Warmer., Radiology ICU Equipment's, Operation room assembly....

Dental: Equipment's (Dental Chairs, Scanners, Furnaces CAD/CAM) Materials and Instruments.

Medical Consumables: IV Catheter, Urinary Catheter, Vacuum Assisted Delivery System, Syringes, Cannula and Needles...etc.

Medical Laboratories: Gloves of Vacutainers, Blood Banking Devices, Reagents, Consumables...etc.

Pharmaceuticals: Distributing and Impelling Pharmaceutical Products, Cosmetic Products and Health Consuming Products.



Our Goals.

1. **Market Positioning and Differentiation:**
   - o Actions:
     - Identify the target market segments.
     - Differentiate our products from competitors.
2. **Product Development and Innovation:**
   - o Actions:
     - Invest in R&D to enhance product features.
     - Stay updated on industry trends and emerging technologies.
3. **Quality and Regulatory Compliance:**
   - o Actions:
     - Obtain necessary certifications (e.g., DRAP approval).
     - Implement quality control processes.
4. **Sales and Distribution:**
   - o Actions:
     - Establish partnerships with distributors and healthcare providers.
     - Develop effective sales and marketing strategies.
5. **Financial Sustainability:**
   - o Actions:
     - Monitor financial metrics (e.g., revenue, profit margins).
     - Manage costs efficiently.
6. **Customer Satisfaction and Support:**
   - o Actions:
     - Offer training and support for healthcare professionals using your devices.
     - Address customer feedback promptly.

BIOSURGICO

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